# SAPC Newsletter

SUBSTANCE ABUSE PREVENTION AND CONTROL PROGRAM

SECOND QUARTER 2015 VOLUME 6 ISSUE 2

...aimed at informing SAPC's network of contracted alcohol and drug treatment, prevention, and recovery service providers.



#### **Director's Corner**

The end of this month marks the end of our fiscal year. This is a good time to review and reflect on the work we do in collaboration with all our partners who directly and indirectly provide Substance Use Disorder (SUD) treatment, prevention and recovery services to adults and youth of Los Angeles County.

Your advocacy and daily efforts have helped gain public recognition that recovery matters! The Affordable Care Act and parity laws were among the first steps to open the door to SUD services for many previously untreated individuals. Proposition 47 provided another lifeline to our program participants by offering second chances for those locked out of jobs and other life necessities due to past drug-related offenses. Your continued policy-making efforts are making a difference in the lives of those who come to our doors.

I am excited by the opportunity to transform and expand our system of care through the Drug Medi-Cal Organized Delivery System waiver which will bring us together soon to collaborate and provide stakeholder input on how to best integrate our health care systems, improve consumer access, and service options.

I encourage you to stay proactive in the coming year so that our SUD system of care is able to treat SUD as a chronic health condition and to provide coordinated and integrated care based on medical necessity.

Thank you for your partnership and best wishes for a happy and productive FY15-16!

Wesley Ford, MPH Director

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# Save the Date

## **Upcoming Events and Training**

July 27-30: National Association of Drug Court Professionals 21st Annual Drug Court Training Conference, Washington DC. This year's conference is occurring simultaneously with the Justice for Vets 3rd Annual Justice for Veterans Treatment Courts Conference.

For information and to register, click <u>here</u>.

July 31: SAPC UCLA/ISAP lecture on ASAM Placement Criteria and Clinical Implications. Alhambra Auditorium, 10 am – 1 pm.

CEUs offered. Details and invitation coming soon. To view past lectures, click <u>here</u>.

August 1-4: National Conference on Addiction Disorders. Union Station Hotel, St. Louis, Missouri.

For information and to register, click here.





September 18: SAPC UCLA/ISAP lecture on Marijuana Legalization Initiative and Prevention Interventions. Alhambra Auditorium, 10 am – 1 pm.

CEUs offered. Details and invitation coming soon. To view past lectures, click <u>here</u>.

October 28-29: 12th Annual Integrating Substance Use, Mental Health, and Primary Care Services Conference: Integration from the Ground Up. Hilton Universal City Hotel, Universal City.

Click <u>here</u> for information and to register.

Follow Los Angeles County
Department of Public Health
on our social media pages
and keep up-to-date with
local health information,
news, and statistics.









Don't forget to check our website for additional trainings <a href="http://publichealth.lacounty.gov/sapc/event.htm">http://publichealth.lacounty.gov/sapc/event.htm</a>



#### IN CASE YOU MISSED IT...

SAPC HELD AN ALL-PROVIDER MEETING ON JUNE 9TH IN THE ALHAMBRA AUDITORIUM. ACCESS THE POWERPOINT PRESENTATION HERE.

### STAY IN THE LOOP!



# COMMUNITY PARTNERS IN CARE (CPIC) AWARDED THE 2015 COMMUNITY CAMPUS PARTNERSHIPS FOR HEALTH

AWARD on May 27th in Ottawa, Canada!

This is an international award that was established in 2002 to highlight the power and potential of community-campus partnerships as a strategy for health equity and social justice. Congratulations to CPIC and those involved! To read more about this prestigious award and CPIC, visit

https://ccph.memberclicks.net/annual-award-winner-2015.



## **12**<sup>TH</sup> ANNUAL CO-OCCURRING DISORDERS CONFERENCE IS

**COMING.** Mark your calendars and save the date for this very popular event. This year's theme is "Integration from the Ground up." The event will be held October 28-29, 2015, at the Hilton Universal City Hotel. Visit the website for more information:

http://www.uclaisap.org/cod.



# HHS ANNOUNCES \$101 MILLION IN AFFORDABLE CARE ACT FUNDING TO 164 NEW COMMUNITY HEALTH CENTERS:

twenty-three agencies in California will receive over \$14.5 million. Health and Human Services Secretary Sylvia M. Burwell announced the news on May 5, 2015. Community Health Centers allow more people access to quality health care, including preventive and primary care services. Health centers were also crucial to helping people sign up for health insurance. To see the list of recipients, click <a href="here">here</a>. To learn about the HRSA Health Center Program, visit <a href="http://bphc.hrsa.gov/about/index.html">http://bphc.hrsa.gov/about/index.html</a>.

# Legislative Update: Alameda County Ruling

# Pharmaceutical Companies to pay for prescription drug disposal in Alameda County

In May, the U.S. Supreme Court refused to hear the pharmaceutical industry's challenge to an Alameda County law that would make drug manufacturers pay for the collection and disposal of prescription drugs (Pharmaceutical Research and Manufacturers of America vs. Alameda County, 14-751). Under the Alameda County law, the drug



manufacturers (not pharmacies, retailers, or the counties) would have to pay the collection and disposal of prescription drugs, as well as related promotional and outreach materials, and administrative and operative fees.

The U.S. Supreme Court's refusal to hear the case means that Alameda County is now able to move ahead with implementing this law. Currently, there are 30 county-run drug collection sites in Alameda County. It is estimated this number will increase to 110 sites, funded by the pharmaceutical companies, over the next 3 years. Other counties, including Santa Clara, San Mateo, and San Francisco, are planning on launching similar programs.

To see the entire Alameda County Safe Drug Disposal Ordinance, visit:

https://www.acgov.org/aceh/safedisposal/documents/SDD-Regulations.pdf.

The Los Angeles County Sheriff's Department and the Department of Public Health created the "Safe Drug Drop-Off" program in 2009. This program allows community members to drop off needles, unused or expired prescription medication, illegal and/or controlled substances anonymously at one of the 21 sheriff stations. For a list of drop off locations, visit: http://ladpw.org/epd/hhw/pdf/SheriffsSites.pdf.



Recovery Month PSAs are up on YouTube.
Share them on your social media pages to promote Recovery month and the specific activities your agency is planning. It's never too early to promote!
Click here for details.

## **Focus on Recovery**

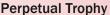
### **Traveling the Road to Recovery:** 2015 Al-Impics

Nearly 3,000 adults and teens from across the county participated in the Al-Impics on May 30th. The day kicked off with speeches from three special guests: actor Danny Trejo, five-time world champion boxer Mia St. John, and author and contributor to A&E's television show "Intervention," Candy Finnigan. Each told the crowd of their own struggles with addiction and the positive influences and experiences that came into their lives once they achieved sobriety.

Cynthia Harding, the Department of Public Health, Interim Director, and Wesley Ford, SAPC Director, addressed the crowd before the opening ceremonies. "The decision to give up an addiction and then follow through is not a simple act," said Harding. "The process of recovery is long, but the benefit of a healthy productive life is worth it."

Participants from 26 SAPC-contracted treatment centers competed in track & field events, weightlifting, volleyball, table tennis and basketball among other events.

Winners from this year's competitions are:



AVRC-Women (SNM) House of Uhuru (SM) The Midnight Mission (LNM)

#### Banner

The Midnight Mission Social Model Recovery Marylind Recovery Centers AADAP Residential Behavioral Health Services

#### Uniform

Social Model Recovery Healthright 360 Shields for Families The Weingart Center His Sheltering Arms

#### Choreography

Tarzana Treatment Center Healthright 360 The Weingart Center Marylind Recovery Centers His Sheltering Arms

#### Track and Field (1st Place)

AVRC-Women (SNM) MJB Transitional Recovery (SM) The Midnight Mission (LNM) The Weingart Center (LM)

#### Track and Field (2nd Place)

AVRC-Acton/Warm Springs (LNM) Tarzana Treatment Center (LM)

#### Social Games (1st Place)

AVRC-Women (SNM) House of Uhuru (SM) AVRC-Acton/Warm Springs (LNM) Shields for Families (LM)

#### Social Games (2nd Place)

Fred Brown Recovery Services

The Midnight Mission (LNM) Tarzana Treatment Center (LM)











SNM=Small Non-Mixed Agency SM=Small Mixed Agency LNM=Large Non-Mixed Agency LM=Large Mixed Agency



## **Updates & Important Information**

### **Emerging Drug Trends: Flakka**

"Flakka" is a dangerous synthetic cathinone drug called alpha-pyrrolidinopentiophenone (alpha-PVP).

This drug is chemically similar to other synthetic cathinone drugs popularly known as "bath salts," and takes the form of a white or pink foul-smelling crystal that can be eaten, snorted, injected, or vaporized in an e-cigarette or similar device. Vaporizing, which sends the drug very quickly into the bloodstream, may make it particularly easy to overdose.

Like other drugs of this type, alpha-PVP can cause a condition called "excited delirium" that involves hyperstimulation, paranoia, and hallucinations that can lead to violent aggression and self-injury. The drug has been linked to deaths by suicide as well as heart attack. It can also dangerously raise body temperature and lead to kidney damage or kidney failure.

#### SOURCE:

National Institute on Drug Abuse. Emerging Trends. Retrieved from

http://www.drugabuse.gov/drugsabuse/emerging-trends on June 5, 2015.



10 am to 1 pm
Alhambra Auditorium
SAPC and UCLA/ISAP lecture on
ASAM SUD Placement Criteria.
Invite coming to your inbox soon

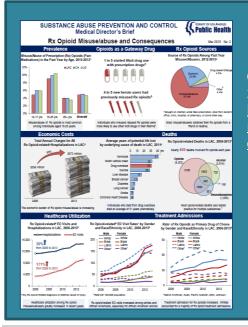
For more information on synthetic cathinones ("Bath Salts"):

#### NIDA DrugFacts website:

http://www.drugabuse.gov/publications/drugfacts/synthetic-cathinones-bath-salts

LA County Public Health SAPC website:

 $\underline{\text{http://publichealth.lacounty.gov/sapc/FactSheet/BathSaltsFa}}\\ \text{ctSheet101512.pdf}$ 



#### **SAPC Resources to Share**

■ Medical Director's Brief on RX Opioid Misuse/Abuse 2-page data fact sheet: http://publichealth.lacounty.gov/sapc/MDU/MDBrief/2015 05 26/Opioid%20Brief%20 Final.pdf

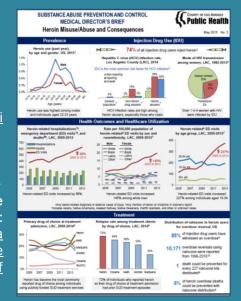
Medical Director's Brief on ► ►

Heroin Misuse/Abuse
2-page data fact sheet:

<a href="http://publichealth.lacounty.gov/sa">http://publichealth.lacounty.gov/sa</a>

pc/MDU/MDBrief/2015 05 26/He

roin%20Brief Final.pdf



#### **Online Resources**

- American Association for the Treatment of Opioid Dependence, Inc.: http://www.aatod.org
- CA Assoc. of Alcohol and Drug Program Executives: <a href="http://www.caadpe.org">http://www.caadpe.org</a>
- CA State Suicide Prevention Media Campaign http://www.suicideispreventable.org
- Community Anti-Drug Coalitions of America: http://www.cadca.org
- International Coalition for Addiction Studies Education: <a href="http://incase.org">http://incase.org</a>
- Los Angeles County Department of Mental Health: <a href="http://dmh.lacounty.gov">http://dmh.lacounty.gov</a>
- Los Angeles County Department of Public Health: <a href="http://publichealth.lacounty.gov">http://publichealth.lacounty.gov</a>
- National Alliance on Mental Illness http://www.nami.org
- National Association for Addiction Professionals: <a href="http://www.naadac.org">http://www.naadac.org</a>
- National Center on Addiction and Substance Abuse at Columbia:

http://www.casacolumbia.org

- National Drug Court Institute: <a href="http://ndci.org">http://ndci.org</a>
- National Institute on Drug Abuse: http://www.drugabuse.gov
- Substance Abuse and Mental Health Services Administration: <a href="http://www.samhsa.gov">http://www.samhsa.gov</a>
- UCLA Integrated Substance Abuse Programs: http://www.uclaisap.org

The Substance Abuse Prevention and Control (SAPC) program, a division of the Los Angeles County Department of Public Health, has the primary responsibility of administering the County's alcohol and drug programs.

SAPC provides a wide array of alcohol and other drug prevention, treatment, and recovery programs and services through contracts with community-based organizations.

Visit us at http://publichealth.lacounty.gov/sapc.

To submit suggestions or comments, email Christina Morgan at cmorgan@ph.lacounty.gov.

Substance Abuse Prevention and Control Program
Los Angeles County Department of Public Health
1000 South Fremont Avenue
Building A-9 East, 3rd Floor
Alhambra, CA 91803

All pictures within this document were downloaded from Shutterstock.com.

# The "Real Help" Campaign: The Partnership for Drug-Free Kids and DDB California

The Partnership for Drug-Free Kids is collaborating with DDB California on a new integrated creative campaign that includes TV, print and radio public service announcements (PSAs). The ads are part of a campaign called "Real Help" and geared toward parents of teens and young adults who have been impacted by substance abuse or addiction.

The "Real Help" campaign is comprised of three 30-second TV spots (Awkward Silence, Just a Phase, Embrace), one 15-second TV spot (Awkward Silence), two print ads (Awkward Silence, Hug) and one 30-second radio spot (Awkward Silence).

The unifying theme of the creative work is the search for answers and compassion by parents who are faced with their child's substance abuse. Friends want to be supportive, but many don't know what to say and just aren't equipped to offer real help. The new PSAs stress that parents and families can find the help, resources and support they need from the Partnership for Drug-Free Kids. The spots close with: "Most people don't know what to say about drugs. But we do. Visit us at drugfree.org."

SOURCE: The Partnership for Drug-Free Kids.

Click on the video PSAs below or visit: http://www.drugfree.org/newsroom/partnership-drug-free-kids-collaborates-ddb-california-new-campaign-offers-parents-real-help/.





